

## EXPERT MODELLING OF SPORT PERFORMANCE OF HIGH ELITE ATHLETES

### **Abstract**

*The basic goal of organisation of sports lies in the elevation of the organisational culture of sports. This culture reveals in the various visible and invisible constituents. The invisible constituents are those which attract people to sport. The visible ones are a system of values and the level of development of the elementary factors involved in the organisational culture of sport (competition rules, execution of competitions, response to sports competitions, staff engaged in sport, technology of sports, transformation processes, sports events, etc.). Managing sports organisations must be directed towards the development of the constituents of the organisational culture of sport. Management is a mental, intuitive, sensational activity of people in an organisational system. This is a key subsystem in sports organisations as it connects and directs all other subsystems towards the achievement of the desired quality or performance level.*

**Key words:** *modelling, sport, management*

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